



Co-funded by the
Erasmus+ Programme
of the European Union

About the Funding Scheme

"New didactical tools for initial digital training of low-skilled adults to adapt to the labor market transitions" is an Erasmus+ KA2 VET project with duration of 18 months (May 2022 – October 2023). The project reference number is: 2021-2-EL01-KA210-VET-000051198. The project is co-funded by the Erasmus+ programme of the European Union.

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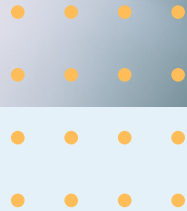


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About **DIGIT**

The project's goal is to develop an educational tool tailored to the needs of professionals to develop digital skills and competencies that will help them adapt to the labor market transitions that occurred due to the pandemic. Our goal is to help particularly vulnerable groups, such as low-skilled people, gain digital skills and knowledge to help them become more competitive in the labor market. The learning method will approach the subject of the digital presence of a business in a holistic approach, since not only we will include training materials regarding the development of e-shops and websites etc, but also we will provide tools regarding digital marketing and consumers' rights.



The expected outcomes are:

- A Toolkit with training modules for professionals with low-level digital skills in order to support their initial training and assist them to become competitive in an era where everything is digitizing.
- 1. Digital presence of the company (domain name, webpages, e-shop, etc)
- 2. Digital marketing
- 3. Consumers' rights
- Blended training opportunities (every partner will involve in the development of the training modules and will organize some online and offline trainings)
- A platform with more information on these issues for continuous education and training.



The **Consortium**



The consortium consists of 4 organisations from 4 European countries:

- Hellas for Us, Greece
- MindSpin, Cyprus
- Learning for Integration ry, Finland
- Association for research education and development Marketring Gate Skopje, North Macedonia

