

 DIGIT

BEST PRACTICES



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PROJECT INFORMATION

PROJECT NAME

**DIGIT | New didactical tools for initial digital training of low-skilled adults to adapt to the labor market transitions
Promotion of Youth Mental Health through Awareness, Prevention & Resilience Building**

AGREEMENT NUMBER

2021-2-EL01-KA210-VET-000051198

ERASMUS PLUS KEY ACTION

Small-scale partnerships in vocational education and training

PROJECT WEBSITE

<https://project-digit.com/>



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**PROVIDED BY: Learning for Integration ry
Finland**

Title of initiative/resource	DIGINAUTS: MIGRANTS' DIGITAL PRACTICES IN/OFF THE EUROPEAN BORDER REGIME
Country/Place	Denmark
Period	2016
Creator/ Organiser	Aalborg University. Denmark – Financially supported by Velux Foundation
Aim	<p>The aim of DIGINAUTS is to examine how migrants' widespread, varied and innovative digital practices remake migration and potentially create networks of solidarity as migrants navigate through the European border regime.</p> <p>The interdisciplinary DIGINAUTS project sets out to investigate the digital navigation of migrants on arrival sites and en-route to Europe.</p> <p>The aim is to conceptually synthesize existing insights from Critical Border and Migration Studies, Social Media Studies, European Ethnology and Science and Technology Studies.</p>
Scope	Current migration influx into Europe is characterized by an elaborate use of digital applications by migrants to facilitate safe and free passageways (Gillespie et al. 2016). Despite a digital 'turn' in migration research, which focuses mainly on the use of Internet and Communication Technology (ICT) to maintain diaspora networks, so far there have been no major studies on migrants' use of ICT to establish the infrastructures for navigating during and after flight.
Target-group	<ul style="list-style-type: none"> • Migrants as they navigate through the European border regime. • Migrants on arrival sites and en-route to Europe
Short Description	The concept of 'Diginauts' alludes to Malinowski's Argonauts of the Western Pacific (1922). When used as a suffix, '-naut' means voyager or farer and our project name 'DIGINAUTS' therefore aims to highlight the migrants' digital navigation practices as they enter into unknown and uncertain bordered spaces and zones of the European continent. Migrants refer here to a highly diverse group in terms of nationality, race and ethnicity but with the common characteristics that it includes asylum seekers, including rejected ones disappearing from state authorities, and undocumented migrants from non-EU countries, i.e. third country nationals. It is a key assumption of the project that



	<p>the migrants' digital practices not only challenge our usual ways of thinking about migration but also subtly reconfigure the functioning of the digital platforms themselves. Attending to the (re)making of ICT infrastructures for migration that spans across three European regions (Southern, Central and Northern Europe), the DIGINAUTS project will answer the following research questions:</p> <p>How do migrants integrate ICT into migration practices, and how are existing digital platforms reconfigured for navigation and for creating solidarity networks?</p> <ul style="list-style-type: none"> • What are the challenges and potentials for aid workers as they relate (or fail to relate) to migrants' digital practices? • How can insight into migrants' digital usages (en route and on site) lead to a better understanding of migrants' routings, everyday practices and life conditions?
<p>Results</p>	<p>DIGINAUTS investigates the complex entanglements of migration and ICT by drawing on an interdisciplinary framework combining Critical Border and Migration Studies (Casas-Cortés, de Genova et al. 2016), Social Media Studies (Rodríguez et al. 2014; Croeser 2014), European Ethnology (Ehn, Löfgren & Wilk 2016) and Science and Technology Studies (STS) (Dijstelbloem & Meijer 2011; Galis et al. 2016a).</p> <p>These literatures have shown how borders are not fixed geographical entities but a set of complex practices in a constant state of becoming; how social media transforms not only the mediascape but also forms of activism; how everyday life can be studied; and how societies are influenced by the fact that we are producers and users of science and technology.</p> <p>Three sites for migratory ICT activities have been carefully selected for the ethnographic investigation of migrants' digital practices: 1) the Greek borderland with a focus on the islands of Lesbos and Chios on the border with Turkey, but also Athens as a stopover or place of accommodation for thousands of migrants, 2) the larger German-Danish border region and 3) the Oresund region encompassing the transnational borderland between Denmark and Sweden.</p>
<p>Image(s)</p>	
<p>Links/related materials</p>	<p>https://www.en.culture.aau.dk/research/projects/diginauts/</p> <p>https://www.en.culture.aau.dk/research/projects/diginauts/project+description/</p>



PROVIDED BY: Learning for Integration ry
Finland

Title of initiative/resource	SENIORS – Go Digital - (Erasmus+ ADULT Sector KA2 Cooperation for Innovation and the Exchange of Good Practices)
Country/Place	European Union – best practices by country- case of Italy
Period	2020
Creator/Organiser	Erasmus+ ADULT Sector KA2 Cooperation for Innovation and the Exchange of Good Practices -European Union
Aim	<ul style="list-style-type: none"> • supporting equitable access to funding opportunities for all researchers and trainees; • promoting the integration of EDI-related considerations in research design and practices; • increasing equitable and inclusive participation in the research system, including on research teams; and • collecting the data and conducting the analyses needed to include EDI considerations in decision-making. <p>Through these means the agencies will work with those involved in the research system to develop the inclusive culture needed for research excellence and to achieve outcomes that are rigorous, relevant and accessible to diverse populations.</p>
Scope	
Target-group	<ul style="list-style-type: none"> • “Senior go digital” target group are disadvantaged senior citizens living in 5 different countries representing both geographical and cultural differences. The target group will be involved in a series of lifelong learning activities aiming to acquire essential digital skills needed for the society and the labour market.
Short Description	<p>“Senior go digital” project is to contribute to the digital literacy process of over 55 subjects, with a focus on the use of new media in lifelong learning, promoting modern communication and information technology (ICT) in all spheres of life.</p> <p>Although efforts are being made in Europe to reduce the gap between the generations in terms of learning and use of new technologies, the number of adults who use the internet and its opportunities is still very low.</p> <p>The goal of the project is not only to achieve a specific and tangible output, but to</p>



	<p>raise awareness of the integration of adults in contemporary European society as acquiring new knowledge reduces the risk of social exclusion and promotes intergenerational communication.</p>
<p>Results</p>	<p>European vision of adult learning by 2020 - ss to high quality learning any time in life for personal, social and economic ends</p> <ul style="list-style-type: none"> • Awareness of each adult /each employer • Fairly shared responsibility, adequate resourcing • Learner / learning outcomes at centre supported by guidance, validation, flexible provisions. <p>Learning locally with a significant role for social partners, civil society and local authorities.</p> <p>The goal of the project is not only to achieve a specific and tangible output, but to raise awareness of the integration of adults in contemporary European society as acquiring new knowledge reduces the risk of social exclusion and promotes intergenerational communication. The project's sustainability over time is also guaranteed by the dissemination of results, which aim to implement distance learning systems for adults.</p>
<p>Image(s)</p>	
<p>Links/related materials</p>	<p>https://www.imda.gov.sg/en/seniorsgodigital https://seniorsgodigital.eu/wp-content/uploads/2019/06/SGD_IO1_Desktop-Research_IT.pdf</p>



**PROVIDED BY: Learning for Integration ry
Finland**

Title of initiative/resource	DigiIN – Towards socially inclusive digital society
Country/Place	Finland
Period	
Creator/Organiser	The DigiIN project will be implemented as cooperation between Finnish Institute for Health and Welfare (THL), Aalto University, University of Helsinki, University of Jyväskylä, Laurea University of Applied Sciences, and Age Institute.
Aim	This project has three aims: <ul style="list-style-type: none"> • A reform of the service culture in the social and healthcare sector • Guaranteeing better electronic services for everyone • Preventing the marginalisation of people who are most vulnerable
Scope	
Target-group	Vulnerable groups (migrants, seniors)
Short Description	<p>The number of electronic services is increasing rapidly in Finland. As the new digital services support self-management, clients are expected to take a more skilled and active role while organisations and professionals have to learn a new service culture. There is a risk that new electronic services will increase social exclusion if the service culture fails to take vulnerable groups, such as older people, migrants and substance abusers, into consideration.</p> <p>In addition to high-quality scientific publications, the DigiIN project seeks to create practical solutions in cooperation with actors in the field and make information more accessible to decision-makers and interested parties.</p> <p>The consortium represents a wide range of expertise in the digitalisation of social and health care, digital and social exclusion, migrant issues, older persons and socially marginalised groups.</p> <p>The project is multidisciplinary and utilises different types of research methods, such as interviews, surveys, action research and simulations.</p> <p>The project consortium cooperates with municipalities, service providers, ministries, education providers, organisations, networks in the field and other operators.</p>
Results	In addition to high-quality scientific research, the project emphasises the creation of practical solutions in interaction with actors in the field and making information more easily available to decision-makers and interested parties at the right time and in an easily utilised format.



Image(s)



Links/related materials

<https://digiin.fi/>



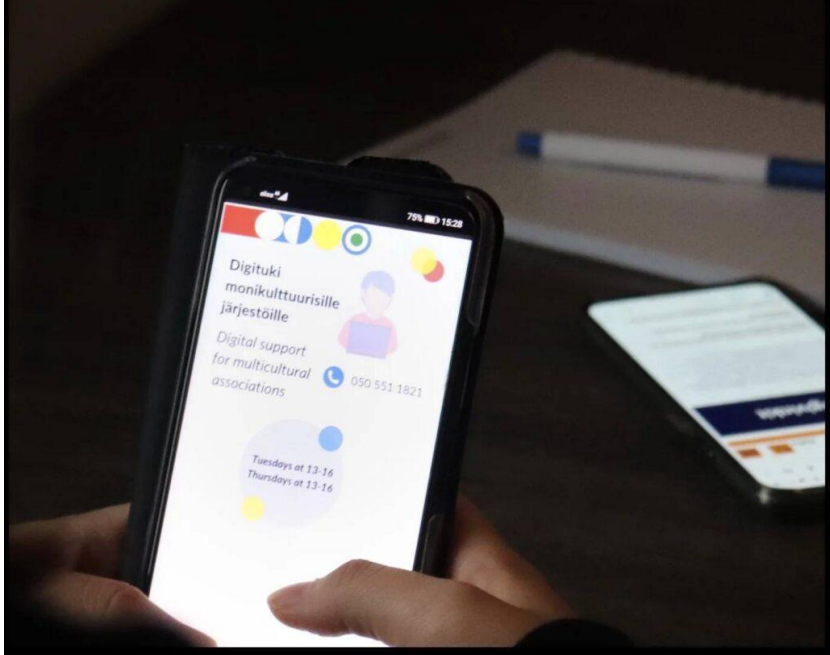
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PROVIDED BY: Learning for Integration ry
Finland

Title of initiative/resource	DigiUp – digitalisation support for multicultural organisations, volunteers and board members.
Country/Place	Finland
Period	2021-2023
Creator/Organiser	The DigiUp – STEA funded project by Moniheli association
Aim	<p>This project has three aims:</p> <ul style="list-style-type: none"> • Strengthening the digital literacy of multicultural organisations • Multicultural organisations and immigrants are better taken into considerations when developing digital support • Volunteers advance digital literacy and digital support of multicultural organisations
Scope	
Target-group	Multicultural organisations and immigrants, volunteers and board members
Short Description	<p>Moniheli’s DigiUp project offers free digital support for multicultural organisations’s employees, volunteers and board members. In addition, offers support for operators targeting foreign-language speakers. Support is provided in Finnish, English and Japanese. The support is specifically targeted at the needs of the organisations, such as working in the online environment, communication and digital skills. For example:</p> <ul style="list-style-type: none"> • Organising event and meetings online • Official online services related to organisational work • Use of social media channels • Managing devices in everyday work such as the use of laptops and phones • Developing digital support for the clients <p>What is digital support? - Digital support can help for example to organise remote meetings, use social media, use computer and phone and more.</p>
Results	<p>Keys to multicultural digital support - Training for institutions, actors and networks developing and training digital literacy.</p> <p>Duration of training is 45-60 minutes Objective: to better take into account the linguistic minorities and immigrants in digital support.</p> <ul style="list-style-type: none"> • Multilingual digital support service pathway



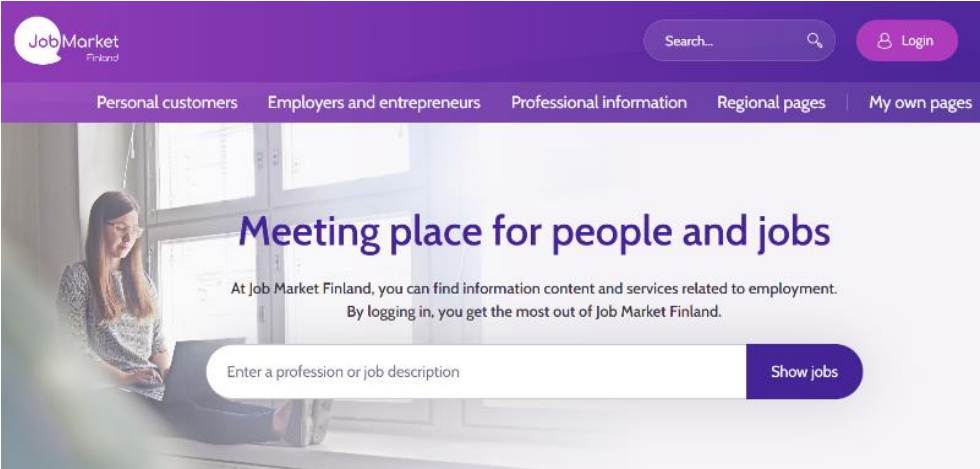
	<ul style="list-style-type: none"> • Linguistic accessibility: plain language • Social accessibility: attitude and atmosphere • Cultural accessibility: diversity <p>Digital Buddy - Digital support volunteers - Developing a model to recruit, train and coordinate volunteers for digital support tasks in multicultural organisations. The digital buddy path will start piloting during autumn 2022. Trained digital buddies will be connected to organisations to strengthen the digital skills of their employees, volunteers and communities. Activities will take into account the digital and language skills of volunteers and the needs of the organisations. At the same time, digital buddies will gain new networks and experience in the organisational field.</p> <p>DigiUp's morning coffee - Casual morning meeting of digital buddies and NGO actors. It is open to anyone who is interested in developing digital support activities and digital skills of organisations in the multicultural NGO field. It works as a networking opportunity and a space to share experiences, exchange ideas and learn new things from each other. The needs of organisations and volunteers determine the main theme and topical issues.</p>
<p>Image(s)</p>	
<p>Links/related materials</p>	<p>https://moniheli.fi/en/digiup/ https://moniheli.fi/en/digituki/</p>



PROVIDED BY: Learning for Integration ry
Finland

Title of initiative/resource	The Job Market platform - the E-services of TE services
Country/Place	Finland
Period	May 2022 – fully in place by the end of 2023
Creator/Organiser	TE-office, Ministry of Economic Affairs and Employment
Aim	<p>The Job Market platform utilises artificial intelligence to enable jobseekers and employers to find each other faster and better. A new feature on the platform will allow jobseekers to create and publish job search profiles.</p> <p>The reform also aims to clarify and update the regulation on the processing of customer data in public employment and business services. The reform contains provisions on the processing of data on job search profiles and the retrieval of data on published job search profiles as well as reviews of the roles of operators involved in the processing of personal data.</p>
Scope	
Target-group	<ul style="list-style-type: none"> • Jobseekers and employers with digital services that will meet their needs better and that will ease the use of services. • Business customers and experts to connect with jobseekers and employers
Short Description	<p>The reform of TE digital services aims to provide jobseekers and employers with digital services that will meet their needs better and that will ease the use of services. The overall reform includes a new service platform to promote the matching of jobs with workers and to improve job search and employment services.</p> <p>The new digital TE services will gradually replace the online services for customers and experts and the customer information system of TE Offices. From 2 May 2022, the services for personal and business customers and experts are available on the Job Market platform.</p> <p>In the E-services of TE services, you can handle official matters, such as registering as a job seeker, notifying officials of a change in your work situation, or applying</p>



	<p>for a start-up grant. As an employer, you can apply for a pay subsidy and make a payment application.</p>
<p>Results</p>	<p>Jobseekers and employers with digital services that will meet their needs better and that will ease the use of services.</p> <p>The overall reform includes a new service platform to promote the matching of jobs with workers and to improve job search and employment services.</p>
<p>Image(s)</p>	
<p>Links/related materials</p>	<p>https://tyomarkkinatori.fi/en</p> <p>https://tem.fi/en/digital-te-services-reform</p>



**PROVIDED BY: Learning for Integration ry
Finland**

Title of initiative/resource	On the way to developing integration and learning paths for immigrants, 2017
Country/Place	Lapland, Finland
Period	
Creator/Organiser	Jonna Löf, M. A. (Educ.), Project Manager, Lapland University of Applied Sciences Sini Turpeenniemi, M. Sc. (Econ.), Project Coordinator, Lapland University of Applied Sciences
Aim	The aim is to develop the employment prospects for immigrants in Lapland and the integration and learning pathway for immigrants.
Scope	
Target-group	Migrants (in Lapland area in particular)
Short Description	<p>ESR project and Step2Job projects seeks to promote the employment prospects for immigrants in Lapland and the integration and learning pathway for immigrants.</p> <p>Both projects have seen the importance of promoting the equal status of immigrants in relation to the native population by supporting the integration and participation of immigrants in both education and working life. From the point of view of immigration, it is essential that the immigrant integrates into their living area, and through various employment-related services and support measures it is possible to create working life contacts and networks. The projects have gained lots of expertise and know-how. The experience and knowledge gained during the project has been utilised for making the immigrant's integration and learning pathway description.</p>
Results	Research into the integration of migrants in Lapland, Finland. The knowledge gained during the project has been utilised for making the immigrant's integration and learning pathway description.
Image(s)	
Links/related materials	https://www.lapinamk.fi/loader.aspx?id=57120974-6f96-4b6a-a2c2-6cc93e33f24e



PROVIDED BY: Learning for Integration ry
Finland

Title of initiative/ resource	Towards digital health equity - a qualitative study of the challenges experienced by vulnerable groups in using digital health services in the COVID-19 era
Country/ Place	Finland
Period	February, 2022
Creator/ Organiser	BMC - Health Services Research, Aalto University (Kaihlainen, Anu Marja; Virtanen, Lotta; Buchert, Ulla; Safarov, Nuriiar; Valkonen, Paula; Hietapakka, Laura; Hörhammer, Iiris; Kujala, Sari; Kouvonon, Anne; Heponiemi, Tarja, Aalto University)
Aim	The study examined the challenges experienced by vulnerable groups in using digital health services during the COVID-19 pandemic.
Scope	
Target-group	The participants (N=74) were older adults, migrants, mental health service users, high users of health services, and the unemployed.
Short Description	<p>The COVID-19 pandemic has given an unprecedented boost to already increased digital health services, which can place many vulnerable groups at risk of digital exclusion. To improve the likelihood of achieving digital health equity, it is necessary to identify and address the elements that may prevent vulnerable groups from benefiting from digital health services. The study examined the challenges experienced by vulnerable groups in using digital health services during the COVID-19 pandemic.</p> <p>Method: Qualitative descriptive design was utilized. Semi-structured interviews were conducted between October 2020 and May 2021. Qualitative content analysis with both inductive and deductive approach was used to analyze the data. Challenges related to the use of digital health services were interpreted through digital determinants of health from the Digital Health Equity Framework.</p>
Results	For most of the participants the access to digital health services was hampered by insufficient digital, and / or local language skills. The lack of support and training, poor health, as well as the lack of strong e-identification or suitable devices also prevented the access. Digital services were not perceived to be applicable for all situations or capable of replacing face-to-face services due to the poor communication in the digital environment. Fears and the lack of trust regarding digital platforms were expressed as



	<p>well as concerns related to the security of the services. Contact with a health care professional was also considered less personal and more prone to misunderstandings in the digital environment than in face-to-face services. Finally, digital alternatives were not always available as desired by participants, or participants were unaware of existing digital services and their value.</p> <p>Conclusion: Several development needs in the implementation of digital health services were identified that could improve equal access to and benefits gained from digital services in the future. While digital health services are increasing, traditional face-to-face services will still need to be offered alongside the digital ones to ensure equal access to services.</p>
Image(s)	
Links/related materials	https://acris.aalto.fi/ws/portalfiles/portal/79907409/Towards_digital_health_equity.pdf



**PROVIDED BY: Learning for Integration ry
Finland**

Title of initiative/resource	Digi arkeen (Digitalisation for every day) advisory board
Country/Place	Finland
Period	8.3.2017–28.2.2019 and 15.4.2020–31.3.2023
Creator/Organiser	Ministry of Finance, Finland; with the involvement of different actors in the organization field in Finland (e.g. Apuomena ry, Enter ry, HelsinkiMissio ry, Invalidiliitto ry, Kehitysvammaliitto ry, Kuluttajaliitto ry, Kynnys ry, Moniheli ry, Association of the Visually Impaired, SAMS - Samarbetsförbundet kring funktionshinder rf, Allianssi ry, Suomen Settlementliitto ry, Suomen Library Association ry, TIEKE – Tietoyhteiskunnan kehittämiskeskus ry, Valli - Elderly and Neighbors Service Association ry, Institute of Occupational Health, Finnish Federation of Elderly Work ry, University of Tampere , University of Lapland, Turku university and the University of Jyväskylä as well as the Ministry of Finance, the Ministry of Justice and Social Affairs Ministry of Health.)
Aim	The purpose of the “Digi arkeen” (Digitalisation for every day) advisory board was to form a cooperation and dialogue channel between non-governmental organizations, researchers and the Ministry of Finance, which is responsible for the digitalization of public services.
Scope	
Target-group	All citizens
Short Description	<p>The idea was that the advisory board could alleviate the polarization of the digitalization debate and bring important perspectives to the development of electronic transactions. Non-governmental organizations acting as the mouthpieces of ordinary people were requested to take part in the board, to bring to the advisory board concerns arising from everyday life, observations and also ideas about new opportunities brought by digitization for different user groups of digital services.</p> <p>The advisory board was assembled in such a way that it would represent the organization field and research as versatile as possible, so that the needs of different people would be taken into account.</p> <p>The aims of the advisory board are as follows:</p> <ul style="list-style-type: none"> • Support the development of digital services <p>The goal of the negotiation committee is to support the development of digital services so that different population groups would be able to use the opportunities</p>



	<p>brought by digitalization equally.</p> <ul style="list-style-type: none"> • Finds new ways of cooperation <p>The work of the consultation committee also aims to find and support new ways of organizing cooperation between the administration and non-governmental organizations.</p> <ul style="list-style-type: none"> • Deal with reforms <p>The advisory board deals with ongoing reforms, and the advisory board can also itself highlights things they consider important.</p> <ul style="list-style-type: none"> • Bring important considerations to your attention <p>The task of the advisory board is to gather and bring such considerations to the attention of the Government and considerations that are necessary, necessary or desirable to take into account when digital services are developed to serve everyone and all kinds of people.</p> <ul style="list-style-type: none"> • Act openly <p>In order to ensure that different needs and perspectives are included in the development of services, the advisory board works openly and organizes events and other inclusive.</p>
<p>Results</p>	<p>The board has been established now for two consecutive seasons.</p>
<p>Image(s)</p>	
<p>Links/related materials</p>	<p>https://vm.fi/digi-arkeen-neuvottelukunta</p>



**PROVIDED BY: Learning for Integration ry
Finland**

Title of initiative/resource	EDI- Equity, Diversity, Inclusion
Country/Place	Canada
Period	Date modified: 22.06.2021
Creator/Organiser	Government of Canada - The Canada Research Coordinating Committee (CRCC) and the tri-agency members (Canadian Institutes of Health Research, Natural Sciences and Engineering Research Council and Social Sciences and Humanities Research Council)
Aim	<ul style="list-style-type: none"> • supporting equitable access to funding opportunities for all researchers and trainees; • promoting the integration of EDI-related considerations in research design and practices; • increasing equitable and inclusive participation in the research system, including on research teams; and • collecting the data and conducting the analyses needed to include EDI considerations in decision-making. <p>Through these means the agencies will work with those involved in the research system to develop the inclusive culture needed for research excellence and to achieve outcomes that are rigorous, relevant and accessible to diverse populations.</p>
Scope	
Target-group	<ul style="list-style-type: none"> • Individuals from underrepresented groups (e.g., women, persons with disabilities • Indigenous Peoples, racialized minorities, individuals from the LGBTQ2+ community) and put in place impactful measures to address these barriers.
Short Description	<p>What is EDI?</p> <p>The Equity is defined as the removal of systemic barriers and biases enabling all individuals to have equal opportunity to access and benefit from the program. To achieve this, all individuals who participate in the research ecosystem must develop a strong understanding of the systemic barriers faced by individuals from underrepresented groups (e.g., women, persons with disabilities, Indigenous Peoples, racialized minorities, individuals from the LGBTQ2+ community) and put in place impactful measures to address these barriers.</p>



	<p>Diversity is defined as differences in race, colour, place of origin, religion, immigrant and newcomer status, ethnic origin, ability, sex, sexual orientation, gender identity, gender expression and age.</p> <p>A diversity of perspectives and lived experiences is fundamental to achieving research and training excellence.</p> <p>Inclusion is defined as the practice of ensuring that all individuals are valued and respected for their contributions and are equally supported. Ensuring that all team members are integrated and supported is fundamental to achieving research and training excellence.</p> <p>Equity, diversity and inclusion requirements and their related considerations are assessed under two criteria of New Frontiers in Research Fund (NFRF) competitions:</p> <p>Equity, Diversity and Inclusion considers the research team and the research environment, including:</p> <ul style="list-style-type: none"> • team composition and recruitment processes; • training and development opportunities; and • inclusion. <p>Feasibility considers the research plan, including:</p> <ul style="list-style-type: none"> • Indigenous research, and gender-based analysis plus (GBA+).
<p>Results</p>	<p>This guide helps support NFRF applicants and reviewers, and the research community, in achieving greater equity, diversity and inclusion (EDI) in their research.</p> <p>NFRF applicants must clearly demonstrate their commitment to EDI in their research teams, including among students, postdoctoral fellows, co-principal investigators (co-PIs), and co-applicants and/or collaborators, as applicable.</p>
<p>Image(s)</p>	
<p>Links/related materials</p>	<p>https://www.sshrc-crsh.gc.ca/funding-financement/nfrf-fnfr/edi-eng.aspx</p>




**PROVIDED BY: Learning for Integration ry
Finland**

Title of initiative/resource	The Job Market platform - the E-services of TE services
Country/Place	Finland
Period	May 2022 – fully in place by the end of 2023
Creator/Organiser	TE-office, Ministry of Economic Affairs and Employment
Aim	<p>The Job Market platform utilises artificial intelligence to enable jobseekers and employers to find each other faster and better.</p> <p>A new feature on the platform will allow jobseekers to create and publish job search profiles.</p> <p>The reform also aims to clarify and update the regulation on the processing of customer data in public employment and business services. The reform contains provisions on the processing of data on job search profiles and the retrieval of data on published job search profiles as well as reviews of the roles of operators involved in the processing of personal data.</p>
Scope	
Target-group	<ul style="list-style-type: none"> • Jobseekers and employers with digital services that will meet their needs better and that will ease the use of services. • Business customers and experts to connect with jobseekers and employers
Short Description	<p>The reform of TE digital services aims to provide jobseekers and employers with digital services that will meet their needs better and that will ease the use of services. The overall reform includes a new service platform to promote the matching of jobs with workers and to improve job search and employment services. The new digital TE services will gradually replace the online services for customers and experts and the customer information system of TE Offices. From 2 May 2022, the services for personal and business customers and experts are available on the Job Market platform.</p> <p>In the E-services of TE services, you can handle official matters, such as registering as a job seeker, notifying officials of a change in your work situation, or applying for a start-up grant. As an employer, you can apply for a pay subsidy and make a payment application.</p>
Results	Jobseekers and employers with digital services that will meet their needs better and that will ease the use of services. The overall reform includes a new service platform to promote the matching of jobs with workers and to improve job search and employment services.
Image(s)	
Links/related materials	https://tyomarkkinatori.fi/en https://tem.fi/en/digital-te-services-reform



**PROVIDED BY: Hellas for Us
Greece**


Title of initiative/resource	Free training in digital cloud technologies by Amazon
Country/Place:	Greece
Period	2021
Creator/Organiser	Amazon
Aim	The aim of this effective cooperation is to promote employment in the context of the digital economy through quality training in high-demand and cutting-edge digital skills.
Scope	Upskilling of unemployed people
Target-group	Unemployed
Short Description	AWS gave free training in digital cloud technologies through modern, asynchronous education. The training was initially provided only to those who are unemployed, but it will expand. Those who have passed the training subsequently received a certification from AWS.
Results	<ul style="list-style-type: none"> • Reaching those who are at risk of exclusion. • Help them upskill their digital skills. • Increased employment opportunities.
Image(s)	
Links/related materials	



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PROVIDED BY: Hellas for Us
Greece

Title of initiative/resource	Upskilling and retraining programs in high-demand sectors with emphasis on digital and green skills
Country/Place	Greece
Period	2021
Creator/Organizer	EKPA
Aim	The aim of the action is to effectively link training with the needs of the labour market and to enhance the employability of the unemployed for their faster reintegration into work.
Scope	
Target-group	Unemployed
Short Description	The action concerns the provision of theoretical training lasting 50-200 hours to 80,000 unemployed people over the age of 18, which will lead to the acquisition of digital and "green" knowledge and skills and corresponding certification through independent certification bodies. The implementation of continuing vocational training programs is done by applying blended learning methods, i.e. blended learning methods. with face-to-face and distance synchronous and asynchronous training and lead to Certification through independent certification bodies.
Results	<ul style="list-style-type: none"> • Enhancement of digital and "green" skills • Certification after completion of the elearning training
Image(s)	 <p>ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ Εθνικόν και Καποδιστριακόν Πανεπιστήμιον Αθηνών — ΙΔΡΥΘΕΝ ΤΟ 1837 —</p> <p>elearning</p> <p>Κέντρο Επιμόρφωσης και Δια Βίου Μάθησης (Κ.Ε.ΔΙ.ΒΙ.Μ.)</p>
Links/related materials	https://elearningekpa.gr/?gclid=Cj0KCQjw-fmZBhDtARIsAH6H8qjNmceB63CzyJThbTD-c_g3PJJMgnXeWI5qWV7ZXVpeAL_dmaG2RsYaAjL7EALw_wcB



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**PROVIDED BY: Hellas for Us
Greece**

Title of initiative/resource	Life Skills Creating alternative pathways for unemployed youth
Country/Place	Greece
Period	2021-2023
Creator/Organiser	British Council
Aim	The initiative aims to develop the career prospects of young people aged 18–30 who are unemployed and not in education, or who wish to make a positive change in their career pathway and carve out a better future.
Scope	
Target-group	Young people aged 18–30 who are unemployed and not in education
Short Description	<p>Life Skills aspires to make a real impact on Greek society by promoting employment in social enterprises and small and medium-sized enterprises (SMEs) with a social impact as an alternative and inclusive career choice and as a means of tackling youth unemployment.</p> <p>The programme will be carried out through two rounds of paid internships in social enterprises or enterprises with a social footprint throughout Greece.</p> <p>The programme will also host a series of training workshops and Start-up Bootcamps, which will provide participants with the opportunity to develop their skills and put their business ideas into practice.</p> <p>At the end of the two-year programme (October 2021–September 2023), participants will have gained employability and career skills, access to jobs and the ability to plan for a brighter future, as well as make a real positive impact on their communities.</p>
Results	<ul style="list-style-type: none"> • develop new skills • benefit from networking opportunities • gain work experience and enrich their CVs • meet with professionals from the social enterprise sector and from businesses with a social footprint.



Image(s)



Links/related materials

<https://www.britishcouncil.gr/en/programmes/education/youth-skills/life-skills-creating-alternative-pathways-for-unemployed-youth>



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**PROVIDED BY: Hellas for Us
Greece**

Title of initiative/resource	National Coalition for Digital Skills and Jobs
Country/Place	Greece
Period	2019 - running
Creator/Organiser	Ministry of Digital Governance of Greece
Aim	<p>The objectives of the National Coalition are:</p> <ul style="list-style-type: none"> • Promoting the cooperation between all parties in order to introduce actions with the aim of enhancing digital skills. The goal is to address the issue of the digital skills gap in every sector of the Greek economy and society. • Enhancing the dissemination of EU policies on digital skills in Greece. The organisational structure for the Coalition is the responsibility of the department of Digital Economy, Investments and Digital Skills / Directorate of Digital Strategy of General Secretariat of Digital Governance and Simplification of Procedures.
Scope	The Greek National Coalition for Digital Skills and Jobs is a cooperation platform between various entities, public or private, involved in promoting and enhancing the digital skills of the Greek society.
Target-group	Jobseekers and unemployed persons up to 29 years old
Short Description	<p>A new action is implemented in the framework of the cooperation Manpower Employment Organization (OAED) and Google Greece who, as members of the National Coalition for Digital Skills and Jobs, work together to bridge the digital divide and strengthen and upgrade the digital skills of the workforce. The program offers free training for 3,000 unemployed persons and jobseekers according to 4 thematic units, leading to the acquisition of the following certificates:</p> <ul style="list-style-type: none"> • Support IT Support Specialist Certificate. • UX Designer Certificate (user experience design). • Project Manager Certificate (project management). • Data Analyst Certificate.
Results	<ul style="list-style-type: none"> • bridge the digital divide • strengthened and upgraded digital skills of the workforce • reduced unemployment



<p>Image(s)</p>	
<p>Links/related materials</p>	<p>https://digital-skills-jobs.europa.eu/en/about/national-coalitions/greece-national-coalition-digital-skills-and-jobs</p>




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**PROVIDED BY: Marketing Gate
North Macedonia**

Title of initiative/resource	Donate a computer
Country/Place	North Macedonia / Kavadarci
Period	From 2016 - ongoing
Creator/Organiser	Donate a computer is a self-initiated action
Aim	Collecting used computers, repairing them, and donating them to vulnerable citizens.
Scope	<p>The beginnings Statement by Borche Stamenov, founder of "Donate a computer"</p> <p>"This organization started spontaneously. In the company where I work, customers brought their old computers that they no longer needed. One day, a woman came and asked for a computer for her children. I put some parts together and gave it to them. All the happiness in the child's eyes reached me. So, then a student came to me and I remember that after a few years he contacted me saying that he had bought a new computer and that he wanted to return the one I gave him so that another person could be happy. And that's how "Donate a computer" began. First it spread through chat, and then we made a Facebook page for it. All that happiness in people when they get a computer, ignited an idea in me for such an organization."</p>
Target-group	Children from socially endangered families
Short Description	<p>"Donate a computer" is a CSO that works on digital inclusion and equal quality education for every child in North Macedonia. For the computers that are no longer needed, it is left in the nearest @Neptun shop, and once a week they take them to their shop in Kavadarci. The collected computers are repaired and donated to children from socially endangered families who cannot afford them. All those in need of computers are required to provide a document confirming their situation.</p> <p>These can be certificates for receiving social assistance, for</p>




	<p>unemployment, victims of domestic violence, unemployed students, etc. Without it, a donation cannot be made. Donations are given in stages and according to the system that applied when.</p> <p>This means that there is no time at all, but when it is announced on the Facebook page that there is something to donate. The waiting time also depends on it. Each of the persons - recipients of the donation is contacted for an approved donation. Donations are delivered free of charge.</p>
<p>Results</p>	<p>For over 6 years so far, 1.801 computers were donated, but the fact of the matter is that 38.199 are waiting for a computer.</p>
<p>Photos</p>	
<p>Links/related materials</p>	<p>https://donirajkompjuter.mk/</p>



**PROVIDED BY: Marketing Gate
North Macedonia**

Title of initiative/resource	Youth Marketing Policy Makers for Sustainable Development [YouMUST]
Country/Place	The project gathered 12 partners from 11 countries: Bulgaria; Croatia; Czech Republic; Ghana; Kyrgyzstan; Nepal; North Macedonia; Poland; Romania; Slovakia and Slovenia.
Period	01/08/2016 – 30/09/2017
Creator/Organiser	Association for research, education and development “Marketing Gate”
Aim	<p>The main project aim was to develop the capabilities of participating organizations through gaining creative marketing knowledge for increasing the awareness especially of public authorities and business sector about the three pillars of sustainable development [SD]: economic, social and environmental benefits.</p> <p>YouMUST project [573098-EPP-1-2016-1-MK-EPPKA2-CBY-ACPALA] has been selected as a "success story" and "best practice" by a panel of experts from the Directorate-General for Education, Youth, Sport and Culture of the European Commission.</p>
Scope	<p>Project activities were set on several different methodologies based on non-formal approach:</p> <ul style="list-style-type: none"> • Kickoff meeting and monthly online meeting of the implementation team. • Two Mobility of youth workers (54 participants). • Organizing Training Courses for own members and representatives of other NGOs, Business community and/or Local authorities. • Final event ‘YouMUST: Do it! NOW!’. • Final Webinar.
Target-group	<p>The main target was the participants aged from 18 to 30 years, as a priority group of the project. But age was not being considered as the main factor of the selection process.</p> <p>The project generally was open to anyone who met the criteria</p>



<p>Short Description</p>	<p>needed for successful realization and implementation of this project.</p> <p>Focus was on creating synergies between the next objectives:</p> <ol style="list-style-type: none"> 1. Capacity building and networking of consortium members: NGOs, education (community learning centres) and business sector from Africa, Asia and Europe. 2. Rising knowledge for SD (Economic, Social and Environmental well-being for today and tomorrow). 3. Creative contribution of 3 existing marketing sub-disciplines: Green; Social and Critical marketing paradigm. 4. Using marketing 8Ps instruments through gaining traffic or attention by social media in order to build awareness and SD knowledge. 5. Increasing pressure on the public authorities and business sector for the implementation of policies for SD. 6. To balance different, and often competing, needs against an awareness of the SD limitations we face as a society, without compromising the ability of future generations to meet their own needs.
<p>Results</p>	<p>Realized 38 outcomes:</p> <ol style="list-style-type: none"> 1. Developing multi-functional E-platform 'YouMUST'. 2. E-guide 'YouMUST: Create Your Future'. 3. E-booklets (17) for practical implementation of Rio+ SD Goals. Each project consortium member participated in preparation on minimum two (2) E-booklets. 4. Developed promotional E-materials. 5. In all activities were involved minimum 2.000 participants and/or representatives from NGOs, youth workers, business community, local authorities, media).
<p>Photos</p>	





Links/related materials

<https://erasmus-plus.ec.europa.eu/projects/search/details/573098-EPP-1-2016-1-MK-EPPKA2-CBY-ACPALA>



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**PROVIDED BY: Marketing Gate
North Macedonia**

Title of initiative/resource	Ретвитни Оброк (Retweet a meal)
Country/Place	North Macedonia / Skopje
Period	April 2015 - ongoing
Creator/Organiser	“Retweet a Meal” is not an organization, but rather a self-organized group of around 20 young people who cook and donate meals
Aim	Cook and donate meals to those in need
Scope	<p>Every Saturday these humanists gather near the Memorial House of Mother Theresa to deliver the meals they have so cautiously and generously prepared.</p> <p>Many people are spontaneously joining the initiative, willing to prepare food and improve the community spirit in general. It is worth noting that the intention of “Retweet a Meal” is not to receive donations in cash. Lots of companies are giving donations in the form of vouchers, so that meat and other types of products can be bought for free.</p>
Target-group	Socially disadvantaged people
Short Description	<p>The idea for the initiative was born somewhere around April 2015, when two students Zlata and Marina were arranging cooking meals for those in need, on their public Twitter profiles.</p> <p>The civic initiative “Retweet a Meal” together with the association “True Acts of Kindness” has been helping socially disadvantaged people for six years. Both organizations were part of the humanitarian action initiated by the Cabinet of President Pendarovski “We Volunteer for a Solidarity Society”.</p>
Results	<p>They have started to gain more and more followers and now their Facebook group has 1000 members and counting. Humanitarian organizations, firms, small businesses are joining the initiative, helping either in preparing the meals or just transporting them through different cities in the country.</p> <p>From the humble beginnings of only a few meals, the initiative now reached a number of more hundreds cooked meals per week!</p>



Photos



Links/related materials

<https://museumofsolidarity.eu/2017/06/27/retweet-a-meal/>

<https://pretsedatel.mk/en/retweet-a-meal/>



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**PROVIDED BY: Marketing Gate
North Macedonia**

Title of initiative / resource	Sound of Green
Country / Place	North Macedonia / Skopje
Period	2014 - ongoing
Creator / Organiser	Company for Packaging and Packaging Waste Management "Pakomak"
Aim	To ensure responsible, efficient, and most economically affordable management of customers packing waste
Scope	<p>The festival "Sound of Green" was traditionally organized by Pakomak and Password production.</p> <p>At the festival, the bands and musicians performed the music. The visitors received an entry to the event in exchange for three empty plastic bottles of any size.</p>
Target-group	Youth
Short Description	<p>A good example of raising awareness that met with a wide response, especially among young people, was getting a free entrance ticket to the concert of Roger Sanchez, a Dominican-American house music DJ, remixer, and producer. He won a Grammy Award for his remix of "Hella Good" by No Doubt, and is best known for his song "Another Chance", which was an international hit.</p> <p>He is a four-time DJ Awards winner for "Best House DJ", and has received twelve nominations in total. He won the first International Dance Music Award for Best Podcast in 2007 and has received 8 IDMA nominations for Best American DJ.</p>
Results	<p>This entry mechanism aims to inspire youth to think about the environment and to remind them that by making small changes in their habits, they can make grand changes to the environment. With such promotional activities, Pakomak educated the visitors of the concert about the importance of waste selection and recycling.</p> <p>For a cleaner planet, cleaner air and healthier food, we all need to make a small change in our habits, which will bring about a big change for the environment.</p>



Photos



Links/related materials

<https://www.pakomak.com.mk/PakomakSite/en-index.html>





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PROVIDED BY: Marketing Gate
North Macedonia

Title of initiative / resource	Balkan Lynx Recovery Programme (BLRP)
Country/Place	BLRP is a transboundary conservation project focusing on the critically endangered Balkan lynx, found in the western parts of North Macedonia, the eastern and northern parts of Albania and in western Kosovo.
Period	From 2006, ongoing project
Creator/Organiser	BLRP is financed by the MAVA foundation from Switzerland, and implemented by the organisations from the three range countries – Macedonian Ecological Society (MES), Protection and Preservation of Natural Environment in Albania (PPNEA) and ERA from Kosovo, in cooperation with the EuroNatur foundation from Germany and the KORA organization from Switzerland.
Aim	Ensuring the survival of the Balkan lynx in all range countries through in-situ conservation actions.
Scope	This transboundary project strives to: (1) create capacities for a long-term conservation project, (2) monitor and study the extant population, (3) understand local people's attitudes towards lynx and other large carnivores, and engage them in conservation efforts, and (4) establish a protected-area system for the benefit of the Balkan lynx and its prey.
Target-group	<p>There are 228 species of mammals in Europe, of which 15 %, that is one in six species, are endangered. One of them, the Balkan lynx, lives here. The latest genetic research proves that the Balkan lynx really differs from other subspecies in Europe and that it should be considered a separate subspecies. According to the International Code of Zoological Nomenclature, the lynx is now referred to by its original name: Balkan lynx.</p> <p>According to the Red List of the International Community for the Protection of Nature, the Balkan lynx enters the category of critically endangered species (Critically Endangered CR). This category includes species in which the number of reproductive individuals in nature is less than 50. The total population of the Balkan lynx is around 27-52</p>



	<p>independent adult and subadult individuals, which means that the number of adults and, most importantly, reproductive individuals is about 20-39.</p>
<p>Short Description</p>	<p>The ongoing project is focusing on diminishing the main threats to the Balkan lynx and engaging with stakeholders and local people with regard to awareness raising, knowledge gathering, improving conservation policies, and site protection.</p>
<p>Results</p>	<p>This project has become the most recognizable activity of MES. We are glad that after many years of research, lobbying for protection, education of the local population and the general public, the Balkan lynx is becoming a true national symbol and part of popular culture. And, more importantly, the situation with this animal shows minor improvement, although more work remains to be done.</p>
<p>Photos</p>	 
<p>Links/related materials</p>	<p>http://mes.org.mk/en/category/wildlife-conservation/</p>




PROVIDED BY: MindSpin
Cyprus 1

Title of initiative/resource	Unemployed Training Programs provided by the Cypriot Government
Country/Place	Cyprus
Period	Running now
Creator/Organiser	Human Resource Development Authority of Cyprus (HRDA)
Aim	Providing initial and/or continuing training to the unemployed, to substantially improve their knowledge and skills for productive integration or reintegration into employment and to enable them to be employed in professions in which there is a demand for skilled labor.
Scope	
Target-group	Long-term unemployed
Short Description	The Plan aims to provide training opportunities to the unemployed to acquire, enrich and/or upgrade their knowledge and skills, by the needs observed in the labor market, to broaden the prospects for integration/reintegration and their better integration into employment, as and to meet their expectations for a new professional career.
Results	<p>In February 2018 the HRDA published a study evaluating the impact of participation of the unemployed in this scheme for the period 2015 to 2016. Among the main findings were the following:</p> <ul style="list-style-type: none"> • almost half (46.6%) the participants in the scheme were employed at the time of the field research, approximately 15 months after completing their participation; • the large majority of participants (86.2%) considered the knowledge and skills acquired by participating in the scheme useful or very useful; • the majority (51.3%) considered that the degree of connection between current tasks and the knowledge acquired in the training programme was very good or good; • the majority (72.4%) evaluated the degree of utilisation of the



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	<p>knowledge and skills acquired as good or very good;</p> <ul style="list-style-type: none"> two in three (67.3%) considered that their participation improved their employment prospects; the vast majority of participants (90.2%) were either very satisfied or satisfied with the scheme and would recommend it to others (98.0%).
<p>Image(s)</p>	
<p>Links/related materials</p>	<p>https://www.anad.org.cy/</p> <p>https://www.philenews.com/oikonomia/kypros/article/1509885/anad-23-5-ekat-se-progammata-ga-ergzomenoys-kai-anergys</p>



PROVIDED BY: MindSpin
Cyprus 1

Title of initiative/resource	Training of Young Prisoners
Country/Place	Cyprus
Period	Running now
Creator/Organiser	Cyprus Prisons Department
Aim	The program aims to provide invaluable educational resources to prisoners and Prison staff through innovative educational opportunities and specialized training.
Scope	
Target-group	Prisoners and prison staff
Short Description	<p>The program aims to arm young prisoners, develop communication skills, emotional and interpersonal skills and improve their employability after release and achieve long-term results in their reintegration into society.</p> <p>Furthermore, the program aims to develop and implement training programs for Prison staff in identifying, evaluating and dealing with extreme and radical behaviors and to implement de-radicalization programs.</p> <p>The program is implemented in the context of a wider European policy through the European Agenda on Security and the Conclusions of the Council of the European Union on strengthening the treatment, by criminal justice, of radicalization (2015). Although at the present stage the phenomenon of radicalization is rare in Cypriot Prisons, responding to the needs of the prisoners, the ELMIP program seeks to prevent radicalization in Cyprus and Europe.</p>
Results	<ul style="list-style-type: none"> ● Empowering prisoners ● Developing basic and life skills for their smooth rehabilitation and reintegration into society ● Training Prison staff to manage effectively and respectfully in human rights the alternating situations in the prison system.



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Image(s)



Links/related materials

<https://euc.ac.cy/en/%CF%84%CE%BF-%CF%80%CE%B1%CE%BD%CE%B5%CF%80%CE%B9%CF%83%CF%84%CE%A E%CE%BC%CE%B9%CE%BF-%CE%BC%CE%B1%CF%82-%CF%83%CF%84%CE%B7%CF%81%CE%AF%CE%B6%CE%B5%CE%B9-%CF%84%CE%B7%CE%BD-%CE%B5%CF%80%CE%B9%CE%BC/>

<http://www.enoros.com.cy/en/node/70>



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PROVIDED BY: MindSpin
Cyprus 1

Title of initiative/resource	Work Placement Programme for NEET
Country/Place	Cyprus
Period	2014-2015
Creator/Organiser	Human Resource Development Authority of Cyprus(HRDA)
Aim	The program aims to empower trainees during the six months work placement to gain some work experience and improves his/her skills.
Scope	Work Placement of high school graduates and those graduating from tertiary education programmes of up to two years, who have not worked for more than 12 months and are under 25 years of age.
Target-group	Are not in employment, education or training and under 25 years old
Short Description	The aim of the programme is to provide practical training opportunities and work experience to unemployed young graduates of secondary schools, high schools, technical schools, System Apprenticeship and Post-secondary education with up to two years duration, to improve their employability and at the same time allow the enterprises/organizations to take advantage of their skills.
Results	<p>Approximately 1 in 3 (32,7%) of the participants in the Scheme stated that they were employed at the time of the field research (May - June 2015), approximately 4 months after the completion of their participation.</p> <p>The employment rate was higher (37,2%) for the persons who were placed in enterprises/organisations in the Private sector.</p> <p>It is noted that more than 2 in 5 (42,9%) of the participants in the Scheme who are employed, continue to work in the enterprise/organisation of their placement. This percentage reaches 49,0% in the case of the persons placed in an enterprise/organisation in the Private sector, while there were limited employment opportunities in the Broader public sector (includes Public Service, Semi-Government Organisations and Municipalities) where</p>



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	24,3% of the participants were placed.
Image(s)	
Links/related materials	http://stad.anad.org.cy/easyconsole.cfm/page/stad



PROVIDED BY: MindSpin
Cyprus 1

Title of initiative/resource	Incentive Scheme for Hiring Unemployed-Long term unemployed
Country/Place	Cyprus
Period	Running now
Creator/Organiser:	Department of Labour of Ministry of Labour, Welfare and Social Insurance
Aim	Reduce unemployment
Scope	
Target-group	Unemployed persons registered in the Public Employment Services for more than 6 consecutive months before their employment day
Short Description	<p>The goal of this scheme is to reduce unemployment and to support enterprises by giving employers incentives to employ unemployed people.</p> <p>The incentive is the subsidization of part of the employee's salary recruited. The grant (subsidy) is given to employers (applicants), applications which receive approval through an evaluation process.</p>
Results	<p>This scheme has a very positive impact on unemployed persons because it increased the employability prospects of long-term unemployed either within that company since the employers recognized their value or in other companies</p> <ul style="list-style-type: none"> • The unemployed person during the twelve months improves his professional knowledge and skills through the on-the-job training • During the scheme, the unemployed receive a monthly salary which helps them cover their financial needs. • The unemployed person becomes a member of a company, contributes to the business and therefore he/she starts feeling more active and not socially excluded. His/her enrolment in the scheme also increases their self-confidence.
Image(s)	
Links/related materials	https://www.mlsi.gov.cy/mlsi/dl/dl.nsf/all/7A84A425B6AAAD99C2257E850036C1CA?opendocument



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